

OLYMPIC PENINSULA REGION-PORSCHE CLUB OF AMERICA
Board Meeting Minutes
February 18, 2023

Jill Diefenderfer called the meeting to order at 1:30 p.m.

Board Members Present: Jill Diefenderfer, President; Don Knievel, Vice President; David Loser, Treasurer (via Zoom); Chris Eseman, Member at Large.

Chairs Present: David Ferguson, Maryann Elwell

Members Present: Brett Burroughs, Dan Kalinski, David Meyers, Patricia Meyers, Bill Goodwin, Jamie Goodwin, Jo Anne Estes, Linda Klein, Robert Bernardo, Ben Daniels, Cecil White, John James

APPROVAL OF MINUTES

Reviewed the revised January 10, 2022 Board Meeting Minutes. Corrections were noted on page 3. Minutes unanimously approved as corrected.

REPORTS

President's Report: Jill Diefenderfer – Jill acknowledged receipt of the Proposed Social Event Budget from MaryAnn and deferred discussion to Social Chair Report.

Jill attended several PCAN Webinars and reports from National:

National is looking for a Concours Representative from the Region. Member Andrew Isar offered to be the contact from OPR.

National is encouraging more participation from the regions in Panorama. Submissions should be 50 words or less in complete sentences with photos of interesting and unique backgrounds or subjects. They are looking for entries that might inspire other clubs to emulate them. Photos should be 1MB to 10MB .jpg.

National has launched an app which will allow immediate digital membership applications. Board Members should have that app at their disposal.

ACTION: We should be planning photographs for each of our upcoming events.

Jill reported a contact from France requesting any interesting materials from our club. Presumably this is for a collection. Dave F. noted previously receiving a similar request relative to Italian motorcycles. We determined that this seems legitimate.

ACTION: Dave F. will send a few of our Club Anniversary stickers.

Annual Meeting – looking at November dates. Board Members expressed a preference for 11th over the 18th.

Next meeting will resume our location rotation to east of Hood Canal at McCormick Woods.

Treasurer's Report: Dave Loser – Beginning Balance on 01/01/23: \$19,818.61. Income for January was \$162.00. Expenses: \$2,883.95 for the Year End Party, \$919.42 for YMCA Charity Purchases, \$325.00 for YMCA Charity Gift Cards, \$333.53 in Movie Night Costs, and \$41.02 for Goodie Store Postage. Commitments: \$214.19 for Roster Printing, \$1,100.00 to Central Food Bank Charity Donation, \$1,100.00 to Sequim Food Bank Charity Donation, \$800 to Port Angeles Food Bank Charity Donation and \$40.00 to Wild Felid Advocacy Center. Ending Balance on 01/31/23 is \$15,477.69. Charity allocation is \$1,450.04. Available Cash is \$10,773.46. Unrelated business income for 2023 is \$0.00.

Vice President: Don Knievel – Nothing new to report.

Secretary: Robin Hake - Not present.

Member at Large: Chris Eseman – Chris is filling in for Robin and will be publishing the minutes this month.

Past President: Bill Corrigan – Not present.

Membership Report: David Ferguson – Reviewed the current membership numbers listed on his monthly report; 2 new members, 0 transfer in, 1 transfer out. Total of 246 primary members, 142 affiliate members, 388 regional members, up 7 from last report. 26 members have transferred out since 2019 – most of them going to PNWR. Maryann passed around our club business cards. There are only a few left.

ACTION: Maryann will look into the cost purchasing new business cards and will report next month. Dave L. will look into what we paid the last time that we purchased cards.

Goodie Store: Don Knievel - Looking for potential Anniversary items. Hats would be \$17. Looking for other options.

- Jill noted that the PCA.org website has a drop down menu of other clubs' goodie stores. Ours does not appear on the list and it should.
- Don noted that our website does not link to it. We tried it in the past and it was not possible.

ACTION: Research possibilities for linking our Goodie Store to the PCA website.

Newsletter Editor: Thom Micka – Thom was not present. Jill noted the requirement for the President to provide a “President’s Message” for the newsletter, which she will do.

Website and Social Media: Maryann Elwell – Brett submitted a story on the recent Wine Tour and Bill added photos. Bill set up Maryann as an Administrator.

- It was noted that our Home Page needs to be made current. Meeting minutes are not being posted, newsletters are missing, and calendar needs updating.

ACTION: We should be preparing for next year’s website and newsletter competitions.

ACTION: We need to find a permanent Webmaster. Get the word out. Candidates do not need to be members.

Social and Technical Chair: Maryann Elwell – Maryann presented the Proposed Social Event Budget. The assumption is that events will include 2 Rallies, an Ice Cream Social, New Member Picnic, Movie Night, Chili Cookoff, Winery Tour, Holiday Party and a special 20th Anniversary Party. Including postage and cards, the estimated budget is \$15,925.87. PCAN subsidies would reduce that cost to \$9,675.87. Roster costs are estimated to be \$962.05 and are not included in the above budget. Dave L. reports that the Treasury has the costs covered. Don motioned that the budget be approved and Chris seconded, motion approved.

Maryann reported that the Parade in Palm Springs is not yet sold out. Jill is going and perhaps Don.

Upcoming events include Tech Sessions on March 18th at Dundon Motorsports in Gig Harbor and March 25th at Griots Restoration Facility. April 15th or so will be a drive to Belfair Brewery and their pizza truck. Brian Forde is looking into participating in the Armed Forces Day Parade in Bremerton.

Dan reported that this year’s 356 Bull Session is scheduled for July 7th and 8th. He is working with other private collectors in the Sequim area to set up tours of their not seen previously collections on the 7th. The plan for the 8th will be in concert with the Sequim Cars & Coffee event. All Porsches are welcome.

Other ideas include a meet-up at LeMay where Porsches are currently being featured.

- We should look at maximizing charitable contributions coming out of our events, as PCAN will subsidize some of those event costs.
- Jill reports that PCA is encouraging clubs to align with local dealers to host events. They will subsidize those events. Also, PCA will subsidize events where we set up a membership booth.
- PCA is also encouraging “Rennbow” photos – where we organize cars by color in photos.

ACTION: Jill will reach out to local dealers to see if a shared event makes sense.

Safety Chair: Bill Corrigan – Not present.

OLD BUSINESS and Review of Action Items

- a. Bylaws: We have National's critique. We need to review the comments before the end of February. The Board needs to review the comments as a smaller group so that a final version can be given to the membership for a vote at the next annual meeting.
- b. October 2023 20th Anniversary: It was noted that National provides window clings and a banner for milestone anniversary but does not subsidize dinner. Some brainstorming discussion about ideas for the 20th anniversary party included Jill's suggestion to explore an Argosy cruise rental for the party. Vancouver Island Region, John Sommerwerck and Spokane are all good sources for ideas. Jill stated we will start promoting the event early.

ACTION: Jill will organize a Special Board Meeting to review the bylaws.

ACTION: Jill will forward to the Board National's comments regarding the bylaws.

ACTION: Maryann will contact Vancouver region to see what they did for their anniversary party. FYI – there was no funding from National.

OPEN ITEM: Maryann is reviewing/auditing paper copies of meeting minutes to the copies on the website to note any differences, if any, and to ensure none are missing.

OPEN ITEM: Need to establish a process to easily file digital documents moving forward, including insurance paperwork and waiver forms; need to be able to store 96 months of data.

NEW BUSINESS

Brett described the plan for the Wine Tour. It will be October 27/28 at Lake Chelan. The 27th will include lunch in Leavenworth and wine tasting in Chelan. Accommodations will be at Campbell's Resort. There will be two wine tours on the 28th – a morning slot and an afternoon slot. Dinner will be at the resort. The point of contact for contract and financial arrangements needs to be handed from Brett to Dave L.

ACTION: Brett will send the contact information to Dave L. so that he can advance the contracts and pay the necessary deposits.

Next Board Meeting: March 9th at McCormick Woods in Port Orchard. 5:30 dinner, 6:00 Board Meeting

Meeting adjourned by Jill at 2:42 p.m.