

OLYMPIC PENINSULA REGION-PORSCHE CLUB OF AMERICA

November 11, 2017 - Annual Meeting Minutes

Board Members Present: Bill Elwell, President; Don Knievel, Vice President; Robert Becken, Treasurer; and Maryann Elwell, Secretary

Members Present: Brian Forde, June Moore, Brett and Diana Burroughs, Becca Becken, Robert Bernardo, Corby Somerville, Jeannie Martin, Dave and Joan Miller, Bill Corrigan, Robin Hake, Dave Ferguson, Kathy Owens, Steve O'Rorke, Gene and Betty Stahl, and Fred and Christy Mitchell.

President: President, Bill Elwell started the meeting at 7:55P. Maryann Elwell distributed the prior meeting minutes. Don Knievel made a motion to approve the minutes, and Robert Bernardo seconded the motion and it passed with all in favor. Bill Elwell mentioned that our best area dealer is Roger Jobs, so we need to try to figure out how to work with them more. Robert Bernardo agrees that Roger Jobs could be a resource we can tap into. Robert Bernardo volunteered to be our Porsche dealer liaison and will talk to them next Tuesday. Brian Forde mentioned that they need the paper newsletter to justify payment for their ad. Roger Jobs likely can provide refreshments and have cars on hand for charity car show events. Bill Elwell suggested that we choose new charities for next year and set fundraising goals in the future.

Past President: Alex Raphael: Not present.

Secretary: Maryann Elwell: Thanked Brian for stepping up to run as Secretary.

Vice President: Don Knievel: He needs a week to 10 days prior to any moving car event to request and receive insurance coverage.

Treasurer: Robert Becken presented the Treasurer's Report. As of 11/11/17, the bank account had a Starting Balance of \$11,854.64, with Withdrawals/Checks Cashed of \$484.54, Deposits of \$1930.00 and an Ending Balance of \$13,300.10. There is \$1,420.00 being held in escrow that was collected during last year's Charity Silent Auction. There are no outstanding checks written that have not been cashed. This leaves available funds of \$11,880.10 as of 11/11/17. Bob put together numbers from November 2016 through September 2017 of the cost for newsletter with postage at \$2,477.37, and income from ads of \$1,704.00 and region dues \$1,960.00. Bob Becken thinks we should do more charitable giving from the club. Bill Elwell mentioned that during the Zone 6 President's meeting from PCA National 2-3 years ago, it was recommended regions our size have a prudent reserve of available cash of \$10,000, so we are in line with that. Bill Elwell and Bob Becken agree we should maintain \$8,000 to \$10,000 in the treasury. Bill has been trying to make a more concerted effort for charity fund raising, and recommends we pick new Charities for next year. Corby Somerville mentioned with today being Veterans Day, we should consider donating to a disabled Veterans charity and plan an event to take them on a tour with us. Also look into rides for nursing home members. Robert Bernardo mentioned a guy bought the old Alcohol plant and turned it into a transitional housing for those in need and has the resort and restaurant. They asked us to do a car show. This may be a venue to do a car show and raise money for them in the summer to team up with them.

Member at Large: Alex Raphael: Not present.

Advertising Chair: We are still looking for someone to take over as our Advertising Chair prior to the end of 2017, so we have Advertisers lined up for 2018.

Membership Chair: Dave Ferguson: Dave reported that he is getting up to speed on his new duties. As of 11/11/17, we currently have 162 primary members and 107 family and affiliate members for a total of 269. 1 non-renewal, 8 renewals, 1 transfer in, 2 new members, and no transfers out. Dave's been calling new members and getting orders for new badges.

Webmaster: We need a Webmaster. Maryann Elwell updated our existing website through the end of December 2017. We are transitioning to a new back end software. Konrad Klett started the website transition, but is moving out of the area. Bill and Maryann Elwell are keeping the current website up to date. Bill has a short list of what's needed per the PCA regions procedures manual. A website is good for calendars, publication archive, list of officers ,etc..

Goody Store: Don and Sue Knievel: We are getting ready to order jackets. We have 4 to order and would like to get 2 more to have the 6 needed to not have to pay extra for embroidery. Don said we have a huge catalog and can order anything from there. We try to get 6 items to order to get a good price on embroidery. Don will send Maryann Elwell a link to email out for the full catalog. Kathy Owens has an embroidery machine and she can embroider anything on as well. Maryann Elwell will get her the CD with our embroidery files.

Newsletter Editor: Bill Elwell. We are looking for someone to take over as our newsletter editor for 2018. No one has stepped up to be our Newsletter editor. If no one steps up, then the newsletter will go away. We can't just pay someone to layout and produce it without someone to gather and provide content. Gathering the data to go into the newsletter is the biggest part of the job. That can't be hired out. Bill's gotten more information by attending events and talking to people who have stories they shared. We have to get information out to the membership. Maryann Elwell will continue email blasts and may go back to monthly postcards of events. We'll still have the website for announcements, calendars archives, etc. Mike Friend has a vision to put together some electronic communication/social media for us. We also have our Facebook page. Post photos and articles on the webpage and Facebook. Bill agrees we have a lot of good ideas, but we need people to actually do it. Bill noted it takes approximately 30 hours to do a newsletter layout. Problem is getting people to write and a lot of people don't like to write. Brian Forde said he got layout down to 18-20 hours. Brian said that he would interview people at the events and he would write it up. He'd get material from the web, PCA National, etc.. Pictures tell a huge story. For easy posting, we need to make it easier, so Bill is hoping that Mike Friend can do that. Someone suggested we merge the Website and newsletter. Gene Stahl noted that he had a club where they had to maintain service points to stay a member and that drummed up participation. We tried that as carrots in the past, but it didn't bring anyone new into the mix. Becca Becken wondered how many members/affiliates don't hear about what we're talking about? Have we surveyed everyone separately? Bill Elwell confirmed he's been writing about it all year. We've used every vehicle available to get the word out.

Social Chair: Maryann Elwell provided an updated calendar of events for November-December 2017 to all attendees. We plan to have Movie Night at Don and Sue Knievel's house in Gig Harbor on November 18th. The Holiday Party is scheduled for December 9th at the Point Hotel and Casino in Kingston. Maryann passed around a sign-up sheet for upcoming events. Several members stated that they appreciated having meetings on the west side of the Hood Canal and during the day on weekends. We will hold the Calendar planning meeting on Saturday January 13, 2018 during the day. Robert Bernardo suggested the Fireside Lodge in Port Ludlow and Maryann Elwell mentioned the Timber Lodge in Quilcene as another central location. Don Knievel also volunteered to put together a dinner at Pomodoro's in Tacoma for January 20, 2018 at 5P. Maryann Elwell will plan the February 2018 dinner. Maryann Elwell mentioned Rennsport Reunion will take place in Monterey, CA in 2018.

Technical/Speed: Alex Raphael: Not present.

Old Business:

- (1) Holiday Party:** Maryann Elwell and Debbie Raphael planned the upcoming Holiday Party at the Point Hotel and Casino in Kingston on December 9th. Please be sure to RSVP and send in your payment ASAP. The dinner cost will be \$54/person incl. service charges (Note: no tax) and \$8 for dessert and hotel rooms at \$125-\$152/night + tax. Hotel reservations for our discount Olympic Peninsula Porsche Club rate expires on 11/30/17, at which time any un-booked rooms in our block will be released.

Debbie is also running our Charity Silent Auction, so please let he know if you have anything to donate to that.

- (2) **2018 Board Officers and Chairs:** Bill Elwell mentioned that our 2018 board candidates are: Don Knievel for Vice President, Brian Forde for Secretary, and Brett Burroughs for Member at Large. Bill reminded everyone to vote and send ballot to Brett by the deadline of November 25th. Bill Corrigan is our new Safety Chair. We still need an Advertising Chair, Webmaster, and Newsletter Editor for 2018. Please let Bill know if you are interested in any of these positions. Robert Bernardo volunteered to be our Charity Chair and our Porsche dealer liaison with Roger Jobs.
- (3) **Charity:** Bill Elwell mentioned our charities this year are Coffee Oasis and WAG (Welfare Animal Guild). We also raised and paid \$1000 to the VIMO clinic during our Porsches on the Pier charity car show. We collected \$1460 from last year to go to WAG and Coffee Oasis. Also for the Holiday Party we'll collect direct payments to the charities. Bob Becken asked for a collection box at the party. Suggest you write check to one of the charities and give to Bob Becken, so we can make a single presentation to each charity.

New Business:

- (1) **Annual Dues:** We currently have established \$20 annual region dues. Corby Somerville asked if our region dues are coming due for next year. Bill Elwell stated that we still have costs to incur and we have to determine next year what we need in the way of dues. Corby mentioned he is a dual member with PNWR and pays them \$20 per year to get the Spiel newsletter. PNWR just raised their dues to \$35 to receive their newsletter next year and sent out the invoices. It was decided during the meeting that we should continue to maintain region dues of \$20 for 2018 and reassess the following year.

Dave Miller made a motion to adjourn the meeting, then Robert Bernardo seconded the motion and the meeting adjourned at 8:40 PM. with all in favor.

The next board and member meeting and lunch will be held on the 4th Saturday in January at El Pueblito, in Gig Harbor.

Respectfully submitted,

Maryann Elwell, Secretary