

**OLYMPIC PENINSULA REGION-PORSCHE CLUB OF AMERICA**  
**March 9, 2021 Board Meeting Minutes**

Bill Corrigan called the meeting to order @ 7:07 pm at via Zoom.

**Board Members Present:** William (Bill) Corrigan, President; Don Knievel, Vice President; David Loser, Treasurer; Jill Diefenderfer, Secretary

**Chairs Present:** Maryann Elwell, Rob Grasby, David Ferguson, Thom Micka, Brian Forde

**President: Bill Corrigan** – Reviewed February 2021 Board Meeting Minutes. Don moved to approve. David F. seconded. Minutes approved unanimously.

- Monday, February 22, Winter National Board of Directors meeting (137 attended)
  - o One hour meeting to vote on a couple of changes to the PCA policies
  - o Financial report – good shape, positive membership growth (1.4%) in 2020
  - o New Communicable Disease Waiver
    - Good till February of '22. Sign once for ANY PCA event
    - Don will keep track of signed forms; form is on the website
    - Keep ALL club documents, hard copy or electronically (<https://glovebox.pca.org>), for 95 months per PCA.  
[https://www.pca.org/sites/default/files/regionfocus/Glovebox\\_RegionFocus\\_35\\_2\\_0.pdf](https://www.pca.org/sites/default/files/regionfocus/Glovebox_RegionFocus_35_2_0.pdf)
- Saturday, March 6, Zone 6 President's meeting (all but one president, had VP attend)
  - o Caren Cooper (Past National President) and National Secretary Todd Benz attended
  - o Greg Halverson (National Tour Chair, PNWR member)
    - Talked about the lack of observer reports being submitted
    - Went over tour topics
    - National developing minimum rally/gimmick rally guidelines
    - Minimum Off-road guidelines being reworked – tricked out Safari 2 doors
  - o Hard to find talent willing to volunteer, across the regions and nationally.
    - Especially web-site and newsletter, and Treasurer
    - Discussed templates from National
    - Discussed commercial club management software
      - Too expensive for small regions, National will investigate buying a license for all regions
  - o May make meeting semi-annually (for the 2<sup>nd</sup> meeting, I suggested on our personal dime, not club's)
  - o Next annual one in March in Portland (2022)
- Verbiage for Holiday Party contract this year. Concerns: all rules are under the Tribe and legal jeopardy in assuming all the liabilities. Not comfortable with the contract. Look into having the party elsewhere? MaxRPM? Maryann will ask casino to strike

indemnity paragraph or get our deposit returned as this year's contract is different than the one we signed last year. Maryann will also contact The Point.

**Vice President: Don Knievel** – will contact National or go to website to make sure he has the latest forms. Bill C asked Don to open Glovebox account. Glovebox info needs to be added to RedBook.

**Secretary: Jill Diefenderfer** – reported highlights from President 101 webinar: 1) co-hosting with a non-PCA club is prohibited, 2) drones are not allowed at any event, 3) pca.org has guidelines for officers and event organizers, 4) National is thinking about creating a Membership App, 5) Street Survival track course for young people. See [pca.org/RegionFocus](http://pca.org/RegionFocus) for past issues of Webinars.

**Treasurer: Dave Loser** – Beginning Balance on 2/28/21: \$11,831.09, Debits \$0, Deposits \$744.00 + 164.47 (transferred from PayPal), Charity Holdback \$1,251.13, Available Cash \$11,488.43.

Received check back from Peninsula College - \$1,000 (half of our scholarship donation)  
Filed IRS filing. Send copy to Maryann for archive. Sent bills out for advertising on website.  
Thom to forward any new advertiser submissions to Rob.

**Member at Large: Brett Burroughs** – not present; no report

**Past President: Bill Elwell** – not present; no report

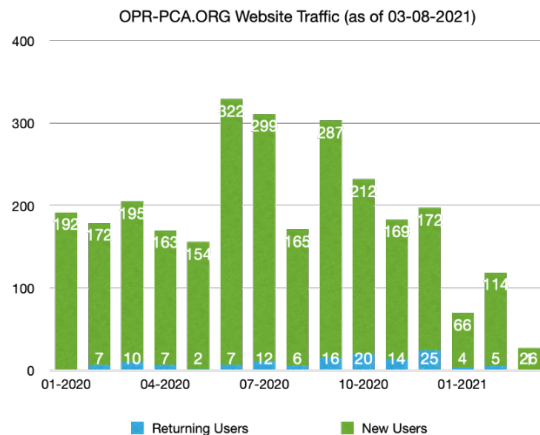
**Advertising Chair: None** –Advertising rates to be published on website. Premium \$570 for ¾ back page ad (Roger Jobs) and Regular \$50/year business card ad. Need to keep advertising income under \$1,000/year total. Should we reduce the Premium rate since we aren't publishing a hard copy newsletter? Rob will send a draft to Board for review.

**Membership: Dave Ferguson** – **As of 3/1/21:** New Members – 0, Transfer In – 1, Transfer Out – 0, Lapsed – 1, Non-Renewals – 0, Renewals – 0, Primary Members – 209, Affiliate Members – 117, Total Members – 326 (up 3 from February). Test Drive – 2, PCA Junior – 3.

**Goody Store: Don & Sue Knievel** – Need activities to generate orders. Jill suggested creating T-shirts for our Region? Post-Pandemic shirt? Masks? Don will check PNWR's website for ideas. Need volume orders though! Newsletter isn't generating interest. Brian links Goody Store specials from our website to our Facebook page.

**Newsletter Editor: Thom Micka** – send content by April 15th

**Website: Rob Grasby** – Website traffic:



Traffic is down. Need content to encourage visits. Talked to PNWR re: Club Express as viable option as a long-term strategy to make it sustainable for future Website chairs to maintain our website. Content is getting stale. Don to send announcement about hat special. Maryann will send info about Spring Rally. Contact Jim Hemig, Marketing Director ([jhemig@pca.org](mailto:jhemig@pca.org)) for media-ready flyers.

**Social Media (Instagram): Robert Grasby** – 13 followers. We need content.

**Social Media (Facebook): Brian Forde** – 180 members currently. Mostly posting things from other Porsche sites. Events are starting to happen and hopefully more things to post. Working on an early April rally/tour similar format as the Isolation Rally. Will get info to Rob. Need to come up with prizes. Jill suggested prize for 1<sup>st</sup> person to post to Instagram/Facebook to generate content in those places.

**Social Chair: Maryann Elwell** –

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|---------------------|--|
| Saturday, March 20  | Zoom Happy Hour @ 5-7:00 pm, St. Patrick’s Day theme |
| Wednesday, March 24 | WERKS Reunion Amelia Island Reg. opens (May 21)      |
| Sunday, April 11    | Zoom Happy Hour @ 4-6:00 pm                          |
| Saturday, April 24  | Spring Tour (Mike Friend)                            |

**Technical Chair: Alex Raphael** – not present; no report

**Safety Chair: Bill Corrigan** – Tires: has your vehicle been in storage?

- Check inflation pressure, may be higher for storage
- Check age (on sidewall) – 7 years max, replace regardless of remaining wear
- Check wear, three or more wear marks (2/32<sup>nd</sup> “) in any two major tread grooves around circumference of the tire

License plates – if the state issues two plates, you need to install two plates. Fine is \$149 each time get cited. Seattle Millworks makes brackets for front bumper.

Add this info to newsletter and website!

**Speed Chair: John James** - not present

**Old Business:**

- Spam emails looking for Dollar\$ – Solutions? Be aware and ignore. Bill C will write a paragraph for newsletter and website.
- Car selling article – Thom will write for newsletter
- Red Book – Dave L will mail hard copy updated version to Maryann and Bill C. Maryann will email Dave L static info for Zoom. Dave L has hard copy; Bill C has electronic version, but missing PayPal info.

**New Business:** none

The next Board Meeting will be held at via Zoom on Tuesday, April 13th at 7:00 pm.

Meeting adjourned at 8:25 p.m. with a motion made by Thom and seconded by Maryann.

Respectfully submitted,

Jill Diefenderfer, Secretary