

**OLYMPIC PENINSULA REGION-PORSCHE CLUB OF AMERICA**  
**April 14, 2020 Board Meeting Minutes**

Bill Elwell called the meeting to order @ 7:04 pm at via telecon.

**Board Members Present:** Bill Elwell, President; Bill Corrigan, VP; Bob Becken, Treasurer; Jill Diefenderfer, Secretary; Brett Burroughs, Member-at-Large

**Chairs Present:** Don Knieval, Rob Grasby, Maryann Elwell, Dave Ferguson, Thomas Micka

**President: Bill Elwell** – Reviewed March 2020 Board Meeting Minutes. Bill E. moved to approve. Bill C. second. Minutes approved.

Recent Zone 6 Presidents report:

- A few regions have cancelled their calendar through April, but they anticipate extending it. PNWR trying to put together a very robust online set of activities. Everyone else has cancelled through May.
- Membership totals have a net loss; encourage Membership chairs to keep in closer contact with existing members, as it will be tough to get new members when there aren't activities going on and the economy is in the tank
- Virtual event ideas?
- Discourage informal drives or tours
- Status of Parade is still up in the air
- Anticipate renewals dropping off

Follow the lead of the Zone, continue to publish newsletter and update the website, but hunker down on events until further notice. Meet as a Board to plan for when the ban is lifted. Start with distant events (drives) vs social dinners, etc. In the meantime, encourage members to submit articles or pictures for the newsletter, website, and/or Facebook.

Red Book: Bill C said it's ready to print, but Facebook info is still outstanding. Bill E will contact Brian.

Bill E has access to a paid Zoom account if we want to use for these Board meetings. Security is an issue. If interested in using Zoom, send Bill E an email.

**Vice President: Bill Corrigan** – Bill C has come up with 7 potential questions for the OPR Questionnaire. The Board needs to send Bill C. an email with additional questions to add before next Board meeting. We will decide next time how to distribute it (email blast?).

**Secretary: Jill Diefenderfer** – Re: TeamApp. Bill E looked at Terms and Conditions. The data collected is the same as what we (OPR) already do with Google Analytics. Bill E. wouldn't have

a problem using this app. Maryann will take a look at it before next meeting. Phase II Parade Webinar (which was to take place this evening) was cancelled without a future rescheduled date.

**Treasurer: Bob Becken** – Beginning Balance \$12,275.26, Debits \$700.65, Deposits \$687.00, Net Balance - \$12,261.61, Charity Holdback - \$2,496.87 (\$170.87 for 2019\* + \$2,326.00 for 2020), Available Cash \$9,764.74.

\*We are carrying a charity balance forward from 2019 due to not all authorized funds being spent.

Dave F needs to cash his check for postage. Grindstaff (name tags) hasn't cashed check written on March 23rd. Don K will send email to them. Got checks from Roger Jobs (sponsor) and Mike Friend (silent auction). Maryann will send invoice to Calvin Christensen (sponsor).

Received thank you letter from Peninsula College Foundation (PCF) for our \$2,000 scholarship donation: "Porsche Club of America Scholarship" for 2020-2021 academic year. Bill C. will check if National does any scholarship matching.

Completed the "OPR PCA Charity Nomination" form.

Still need to pay Orca people – Bob sent the form to Jan Putman to fill out.

Maryann/Thom may include Nomination form for charities this year in the next newsletter or email blast.

**Member at Large: Brett Burroughs** – April dinner at Scratch Kitchen cancelled. Hasn't done anything on wine tour (Aug 7 -10) until this shutdown is lifted.

**Past President: Alex Raphael** – not present

**Advertising Chair: None** – see Treasurer's report

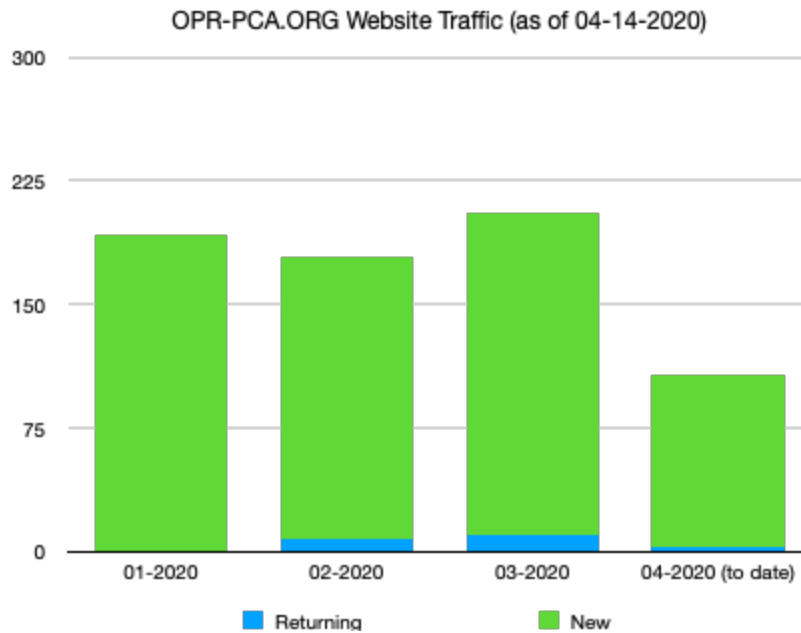
**Membership: Dave Ferguson** - New Members – 0, Test Drive – 5, Transfer In – 1, Transfer Out – 0, Lapsed – 1, Non-Renewals – 0, Renewals – 0, Primary Members – 201, Affiliate Members – 118, Total Members – 319. PCA Junior – 3.

Don has name tags for Andrew White and Ben Daniels. He will mail them to them directly.

**Goody Store: Don & Sue Knieval** – has enough orders to place order for clothing soon. Bill C re: Neil Green's outline, since we haven't been told not to use it, it's probably OK to use on merchandise. Bill E and Thom suggests getting rid of the logo from the website and newsletter. But submit it for approval. Bill E will ask Zone rep on how to get approval.

**Newsletter Editor: Thom Micka** – send him stuff for next newsletter.

**Website: Rob Grasby** – Submitted report via email:



200 users per month, but very few repeat users. ½ dozen to 10 regular repeat Club users.

Still working on updating site to bring into alignment with PCA Website Judging Guidelines. Created tab for Goody Store; added links to Zone 6 calendar and National calendar; participated in judging for all regional sites. Has high aspirations for our website! Committee pictures? Social media links on front landing page? Gives & Gets for sponsorship?

Re: Sponsors - take off Rolf's, add Bill E's company

**Social Media: Brian Forde** – not present. Instagram? Rob will do if Brian doesn't. Bill E will ask.

**Social Chair: Maryann Elwell** – all events cancelled through May.

- June 5-8 BCIR OPR Tour (Robert Bernardo) – postponed until 2021
- June 6 Griot's Garage Porsche Day
- June ?? Charity Car Show at TYC and Lunch/Member & Board Meeting (Don and Sue Knievel) – CANCELLED
- June 9 Board Meeting telcon @ 7:00 pm

Need to find out if Historics Races will take place in July as we usually have to have tickets ordered by the end of May

**Technical Chair: Alex Raphael** – not present

**Safety Chair: Bill Corrigan** – Don't get too antsy to get out there and mingle! Stay home and stay safe.

**Speed Chair: John James** - not present

**Old Business:** none

**New Business:** Bob B requested that in lieu of a face-to-face or telephone request, send him a picture of any bills. Invoices won't be paid based on an email request.

Meeting adjourned at 8:26 p.m. with a motion made by Bill E. and seconded by Bill C.

The next Board meeting will be held at via telephone conference call on Tuesday, May 12th at 7:00 pm.

Respectfully submitted,

Jill Diefenderfer, Secretary