

OLYMPIC PENINSULA REGION-PORSCHE CLUB OF AMERICA
March 11, 2020 Board Meeting Minutes

Bill Elwell called the meeting to order @ 6:55 pm at McCormick Woods.

Board Members Present: Bill Elwell, President; Bill Corrigan, VP; Bob Becken, Treasurer; Jill Diefenderfer, Secretary; Brett Burroughs, Member-at-Large; Alex Raphael, Past President

Chairs Present: David Ferguson, Brooks Hanford, Barb Hanford

Members Present: Debbie Raphael, Cecil White, Andrew White, Dave Kish, Mike Friend, Ben Daniels (PNWR)

President: Bill Elwell – Reviewed February 2020 Meeting Minutes. Correction made: Brett Burroughs should have been listed as a Board Member present, not as a Chair. Bill C. moved to approve. Brett second. Minutes approved as corrected..

Zone 6 President's meeting in Victoria on March 7th: Bill E and Bill C attended.

New Board Meeting format for 2020: Every 3rd mtg will be face-to-face meetings. The requirement to have monthly membership meetings will be in the form of social events and Board meeting minutes will be read to the membership at that time.

Red Book: Bob and Bill C. have been working on it. PCA recommends each region compile procedural documentation, i.e. State filings, IRS filings, bank accounts, passwords, PO Box, etc. Still need website log-in information, and Facebook permissions. Bill C. will contact Brian.

Due to Coronavirus risks, PNWR cancelled all events through March. As of this time, we are not legally obligated to do anything, but will discuss under 'Social Events'.

Canadians want to have the Zone Tour annually. But it would need to be scaled back to 2 regions, 4 days/5 nights, with one destination with day trips from there.

Vice President: Bill Corrigan – President's Meeting in Victoria: About 10 regions attended.

- Brand licensing: PORSCHE letters OK, but *car shapes* need approval. Goody Store needs to be made aware.
- A lot of talk about problems with participation and insurance.
 - PNWR is tracking event participation no-show problems: if you don't show up, you have to go on a waitlist for one year.
 - Navigator Program: invite new members to events. Name Tags to identify new members.
 - Follow up with members that leave the club to find out why. Dave does this already.

- Proposed change to insurance procedure - apply online day of or day before the event/drive. Alternatively, pre-apply for several events/dates at a time, and cancel the ones that won't be used.
- Another participation issue is having enough volunteers to lead/host/organize tours. To encourage more tour volunteers, there is an annual class on how to organize a drive.

Bill C wants to come up with 10 potential questions to ask members as to why not participating, not attending events, reluctant to organize drives, what to see more of, etc. Need to come up with a way to take survey anonymously. Ideas or suggestions welcome. Bill will submit draft questionnaire to the Board.

Secretary: Jill Diefenderfer – Suggested trying TeamApp to use for event invitations and RSVPs. Privacy is a concern. Bill asked about other apps and privacy concerns at Zone 6 Mtg. No response from other regions. Jill and Bill E will revisit TeamApp.

Treasurer: Bob Becken – Beginning Balance \$13,645.70, Debits \$2,040.44, Deposits \$670.00, Net Balance - \$12,275.26, Charity Holdback - \$2,496.87 (\$170.87 for 2019* + \$2,326.00 for 2020), Available Cash \$9,778.39.

*We are carrying a charity balance forward from 2019 due to not all authorized funds being spent.

Collected the remainder of the Silent Auction bids.

Sent \$2,000 to Peninsula College Foundation for scholarship. They responded with an email asking for criteria for award. Bill E. motioned to award (2) \$1,000 scholarships and to adopt Corby's recommendations. Mike Friend seconded. Need to come up with a name for the scholarship. Mike asked if National does any scholarship matching. Bill C will check on it.

Still need to pay Orca people.

Member at Large: Brett Burroughs – April dinner at Scratch Kitchen TBD. Will be working with Mike Friend on wine tour next (Aug 7 -10). Bill E. will keep Inland Region in the loop.

Past President: Alex Raphael – Good turnout for the Tech Session at MaxRPM on Feb 22. Bill E. mentioned a drone video shown at Zone 6 meeting that included Alex and MaxRPM. Bill also reported that the RPM (Region Procedures Manual) specifically states that drones are not allowed at PCA events.

Advertising Chair: None – Most invoices sent out. MaxRPM has paid. One more invoice to send out. Roger Jobs dealership has been sold.

Membership: Dave Ferguson - New Members – 3, Test Drive – 5, Transfer In – 0, Transfer Out – 0, Lapsed – 2, Non-Renewals – 0, Renewals – 0, Primary Members – 198, Affiliate Members – 117, Total Members – 315. PCA Junior – 3.

OPR has 3rd lowest membership in Zone 6.

Andrew White (Cecil's nephew) – new member yesterday! Transferred from Inland Region.
Ben Daniels – PNWR member for 7 years, but will be joining OPR!

Goody Store: Don & Sue Knievel – not present.

Newsletter Editor: Thom Micka – not present.

Website: Rob Grasby – not present. Submitted report via email:

Web site report:

- event postings up to date
- website fully compliant with PCA security requirements
- 2020 website analytics:

	January	February	March (to date)
Users	192	179	111
New Users	192*	172	104
Returning Users	0	9	7
Sessions	213	197	125
Sessions per User	1.11	1.10	1.13

**All users are new users in Jan*

Focus for March - site update to bring into alignment with PCA Website Judging Guidelines

Social Media – Brian Forde – not present.

Social Chair: Maryann Elwell – not present.

- March 21 **Chili Cook-off:** 3:00 pm at Elwell's in Gig Harbor
- April 3-5 **Gals Getaway** in McMinnville, OR (Jill Diefenderfer) - **POSTPONED**
- April 18 **Social Dinner:** Scratch Kitchen in Port Gamble (Brett Burroughs)
- May 9 **Drive/Lunch:** Rhody Run & Hama Hama Oyster Co. (Hanfords)
- May 16 **Spring Tour:** Sequim Cars & Coffee, w/tour after with Dan Kalinski
- June 5-8 **BCIR OPR Tour** (Robert Bernardo)
- June ?? – **Charity Car Show at TYC and Lunch/Member & Board Meeting** (Don and Sue Knievel)

Technical Chair: Alex Raphael – nothing to report

Safety Chair: Bill Corrigan – nothing to report

Speed Chair: John James - not present.

Old Business: Looking to Bob B to design and submit the form for the charity recommendations. Finished and used!

New Business: Mike Friend – Porsche Toy and Literature Show at the Hilton @ LAX. Worth going to!

Meeting adjourned at 8:24 p.m. with a motion made by Bill C. and seconded by Alex.

The next Board meeting will be held at via telephone conference call on Tuesday, April 14th at 7:00 pm.

Respectfully submitted,

Jill Diefenderfer, Secretary