

OLYMPIC PENINSULA REGION-PORSCHE CLUB OF AMERICA
January 14, 2020 Board Meeting Minutes

Bill Elwell called the meeting to order @ 7:03 pm via conference call.

Board Members Present: Bill Elwell, President; Bill Corrigan, VP, Jill Diefenderfer, Secretary; Bob Becken, Treasurer

Chairs Present: Maryann Elwell, Don Knieval, Rob Grasby, Thom Micka, Brian Forde

President: Bill Elwell – Zone 6 President’s meeting in Victoria the 1st weekend in March. Bill E. estimates \$320 for himself. Board voted for Club to pick up reasonable expenses (travel and hotel, not food): Jill yes for both, Bob yes for both, Bill and Bill abstained. Vote passed.

New Board Meeting format for 2020: We will have separate Board meetings 2 out of every 3 months via conference call, 1 month per quarter in person; Bill E will report Board Mtg minutes at monthly social events. Minutes to be taken at Board meetings, not at social events.

Reviewed October 2019 Meeting Minutes via email/conference call. Made correction to Goody Store. Made correction to Social. Bill E. moved to approve with corrections. Bill C. second. Approved as corrected.

Vice President: Bill Corrigan – Brought up member attendance at Club activities (or lack thereof). Bill C suggested using Survey Monkey online survey service, nominal fee or free version, craft questions as to why members don’t participate, get Board approval. Offer something to win by completing survey? Are participants’ emails private or would Survey Monkey sell them? Bill C. will research further. Bill E. suggested trying to take survey through our website.

Secretary: Jill Diefenderfer – No report.

Treasurer: Bob Becken – Beginning Balance \$14,553.28, Debits \$3,316.12, Deposits \$2,482.50,
Net Balance - \$13,719.66, Charity Holdback - \$2,496.87 (\$170.87 for 2019 + \$2,326.00 for 2020), Available Cash \$11,222.79.

This is a corrected Treasurer Report for January 2020. It has an adjusted available cash balance based on numerous small errors made in past periods. Rather than go back and make the adjustments in the time period in which they occurred, Bob made them all in the current Report. A prior Porsche Quarterly Rebate had been missed, a normal deposit had gotten missed, a fee for new checks had been missed, a small data entry error was made, and an adjustment for available 2019 Charity was made. We are carrying a balance forward from 2019 due to not all authorized funds being spent.

Bob is caught up with all filings with Fed and State. Spent money for YWCA charity, \$500 not disbursed to Orca yet.

Member at Large: Brett Burroughs – not present

Past President: Alex Raphael - not present

Advertising Chair: None – Maryann proposed to keep rates for 2020 electronic ad version the same as 2019. We had 3 paid ads for 2019. Maryann will invoice Roger Jobs, Rolf's, Robert Bernardo, and Pro Group Networks (Bill E); Bob will invoice Calvin Christensen and MaxRPM. Fees and ad copy due by Feb 15th (deadline for March/April newsletter).

Membership: Dave Ferguson – not present. Maryann reported for December 2019: New Members – 5, Test Drive – 5, Transfer In – 1, Transfer Out – 0, Non-Renewals – 0, Renewals – 0, Primary Members – 192, Affiliate Members – 115, Total Members – 307. PCA Junior – 3.

Goody Store: Don & Sue Knievel – We need orders. There was a small order Nov, nothing in Dec, nothing so far in Jan. Gave name tag invoice to Bob.

Newsletter Editor: Thom Micka – Jan/Feb newsletter is complete. Maryann will send out.

Website: Rob Grasby – Bill C and Rob to get together on January 25th to pass the baton. Bill E. recently added Google Analytics to website.

Social Media – Brian Forde – Haggerty and PCA have joined up for January auction season. Add to website?

Social Chair: Maryann Elwell –

Jan 18th Calendar Planning meeting in Sequim

Jan 25th PNWR Winter Skills Day at Bremerton Motorsports Park. Register at www.pcapnwr.motorsportreg.com.

Jan 25th Social Dinner in Port Orchard at Carbon Mexican Steakhouse – 13 RSVPs so far
Feb 8th PCA-Vancouver Island Black Rock 2020, May 14-17th. Registration opens at 10:00 am at msreg.com/blackrock2020. **Sells out within an hour of opening!**
An amazing 4-hour drive from Victoria!

Feb 15th Deadline for March/April newsletter submissions

Feb 22nd Tech Session at MaxRPM - register at www.pnwr.org; PNWR caravan from Issaquah

Technical Chair: Alex Raphael – not present

Safety Chair: Bill Corrigan – nothing to report

Old Business: nothing to report

New Business:

Bob – would like to see future charity recommendations to include not only the charity’s name, but also their address, phone contact, and tax ID number. Bob will draft a form for this year’s charity suggestions.

Bill E. – Goal 1) OPR is losing members to PNWR. OPR and PNWR have a verbal agreement for a dual membership @ \$40/year. OPR will receive the same benefits as PNWR members. Bill to finalize what PNWR is offering and how to sign up.

Goal 2) Create a “Red Book” - a collection of info held by a handful of people (i.e. FB password, online accounts, PO Box). Bill E has a template; it’s also on PCA website. Bill C offered to assemble. Maryann to be the keeper, plus one other person - TBD.

Meeting adjourned at 8:21 p.m. with a motion made by Maryann and seconded by Bob.

The next board meeting will be held via conference call on Tuesday, February 18th at 7:00 pm.

Respectfully submitted,

Jill Diefenderfer, Secretary